



Position Description – Marketing Intern

An opportunity exists for a graduate or student near degree completion to secure a marketing internship (unpaid) in a high growth emerging industry.

This role is designed to allow the candidate to apply what they learn in a professional context, develop new skills and knowledge, while helping Enabled with its marketing efforts. The Marketing Intern will work directly with the Marketing Officer to build brand equity and increase pre-sales opportunities.

The internship generally runs for 20 days. Enabled is willing to offer this role on a part-time basis with flexibility to accommodate the right candidate's study commitments.

To apply, please email contact@enabled.com.au with your CV, cover letter and other supporting documents if applicable.

Possible tasks of the Marketing Intern include:

Working with the Marketing Officer to:

1. Review and contribute ideas to the marketing plan
2. Undertake market/competitor research to identify opportunities
3. Help maintain corporate social media accounts
4. Review existing content and make suggestions
5. Research blog topics
6. Write online content
7. Assist in the research, planning and creating of marketing campaigns
8. Evaluate and research new marketing tools
9. Evaluate the success of marketing initiatives by collecting/analysing data
10. Support the Marketing Officer when needed

Key skills required

1. Strong oral and written communication skills.
2. Confidence.
3. Organisational skills.
4. Commercial awareness.
5. Adaptability.
6. Creativity.
7. Good team-working skills.
8. Numerical skills.
9. Strong social media/online skills.
10. Good MS Office suite skills.

Additional requirements

1. Exceptional ethical standards and cultural fit.
2. Bachelor degree in relevant discipline (or near completion) with a credit average.